

# Expository vs. Persuasive Writing

What is the difference?

# Expository vs. Persuasion

- **Expository writing**

- has a narrow topic.
- stays focused on the main ideas.
- is elaborated using reasons, well-chosen and specific details, examples, and/or anecdotes to support ideas.

- **Persuasive writing**

- has a *clear position* and is focused on that position.
- has more than one *argument* to support a position.
- is elaborated by using reasons, well-chosen and specific details, examples, anecdotes, facts, and/or statistics as *evidence* to support arguments.

# Expository vs. Persuasion

- **Expository writing**
  - is organized with an introduction, supporting paragraphs with main points and elaboration, and an effective conclusion.
- **Persuasive writing**
  - is organized to make the *best case* with an opening, including the *position statement*, and an effective persuasive conclusion, such as a *call to action*.
  - anticipates and *refutes* the opposing position.

# Expository vs. Persuasion

- **Expository writing**
  - includes information that is interesting, thoughtful, and necessary for the audience.
  - uses transitions to connect ideas.
- **Persuasive writing**
  - is organized to make the *best case* for my position.
  - uses transitions to connect position, arguments, and evidence.

# Expository vs. Persuasion

- **Expository writing**
  - shows care about the topic with voice and language appropriate for the audience.
  - uses specific words and phrases that help the reader understand ideas.
- **Persuasive writing**
  - shows *commitment* to position with voice and language appropriate for the audience.
  - uses specific words, phrases, and *persuasive strategies* that urge or compel to support a position.

# Expository Example

- ***Expository writing is explaining.***
  - I would include my skates because I love to ice skate. I especially love ice dancing, a form of ice skating in which you have a partner, don't jump or do lifts above the boy's head, and are partly judged on the quality of your edges and interpretation of the music.

# Persuasive Example

- ***Persuasive writing is convincing.***
  - Some late work counts as 70% credit, giving kids a C- which is passing. Some kids are happy because they think a C- is a good grade. How can we allow students to turn in all of their work late but still have a passing grade? The kids that have C-'s don't care about their work because even if they turn it in late, they can still get a passing grade. These kids have sort of twisted the grading system to benefit themselves. This can no longer be allowed.